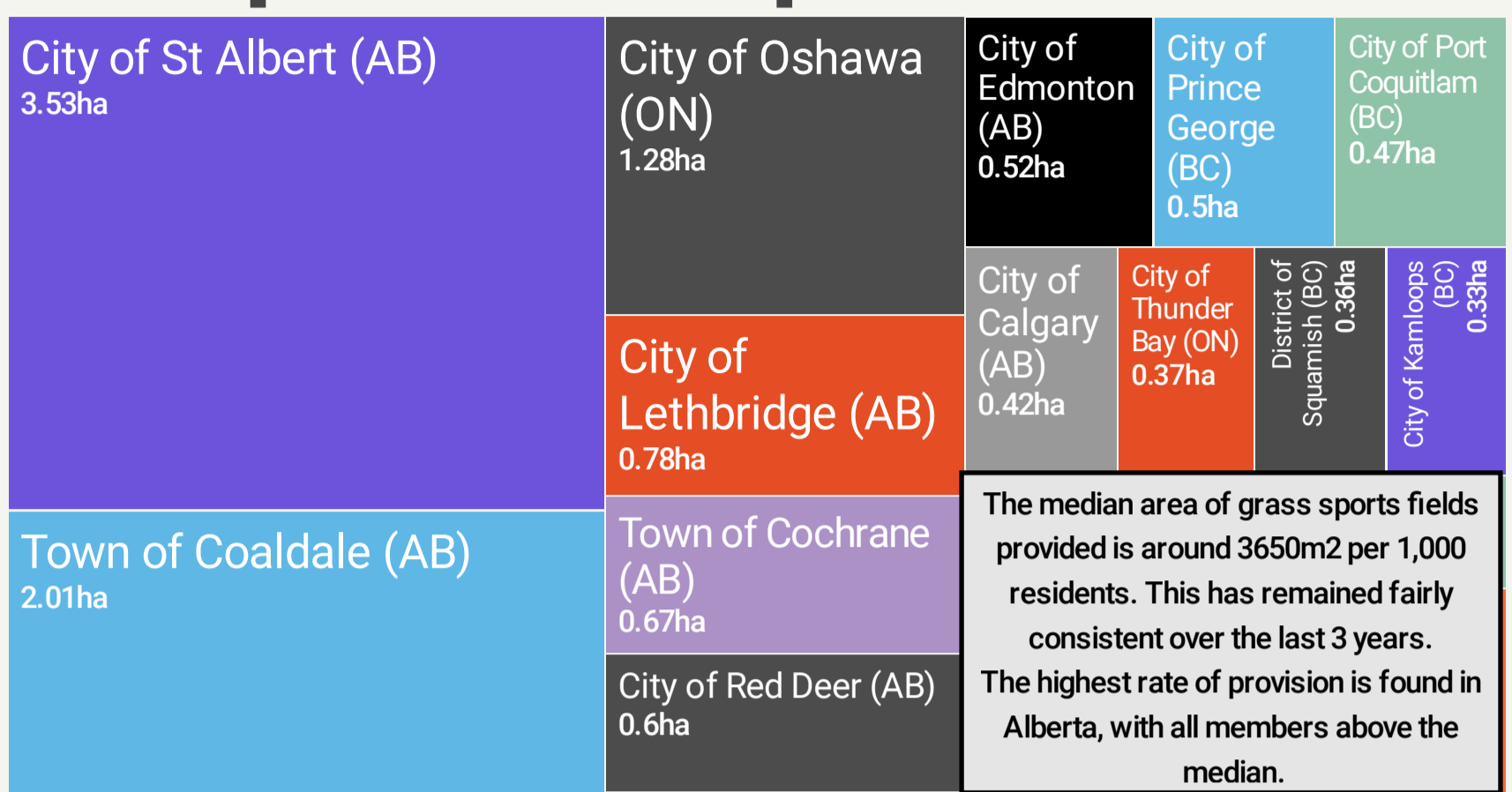


Grass sports fields

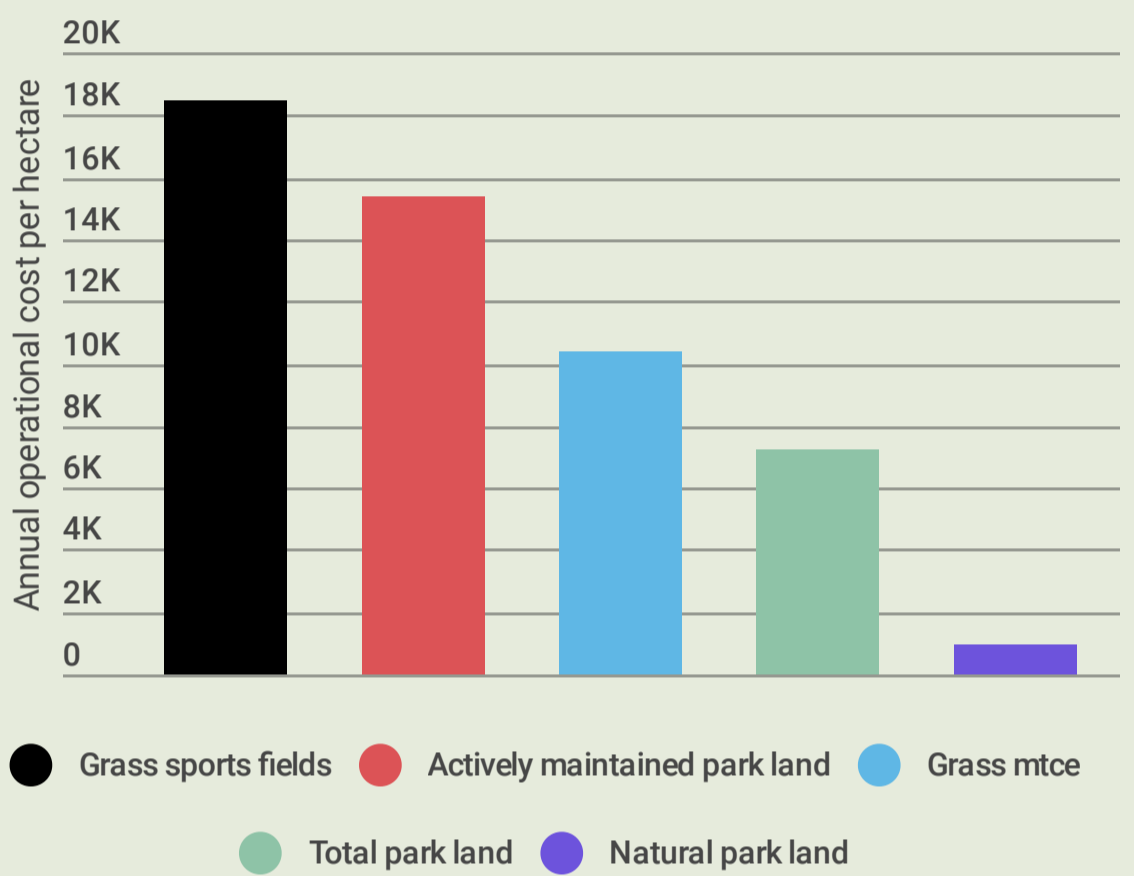
Yardstick is a suite of benchmarking tools that delivers need to know information for your business to inform your decision making and improve your service delivery. The information in this report comes from the 2018 Yardstick Parks Benchmarking project.

1. Sports field provision



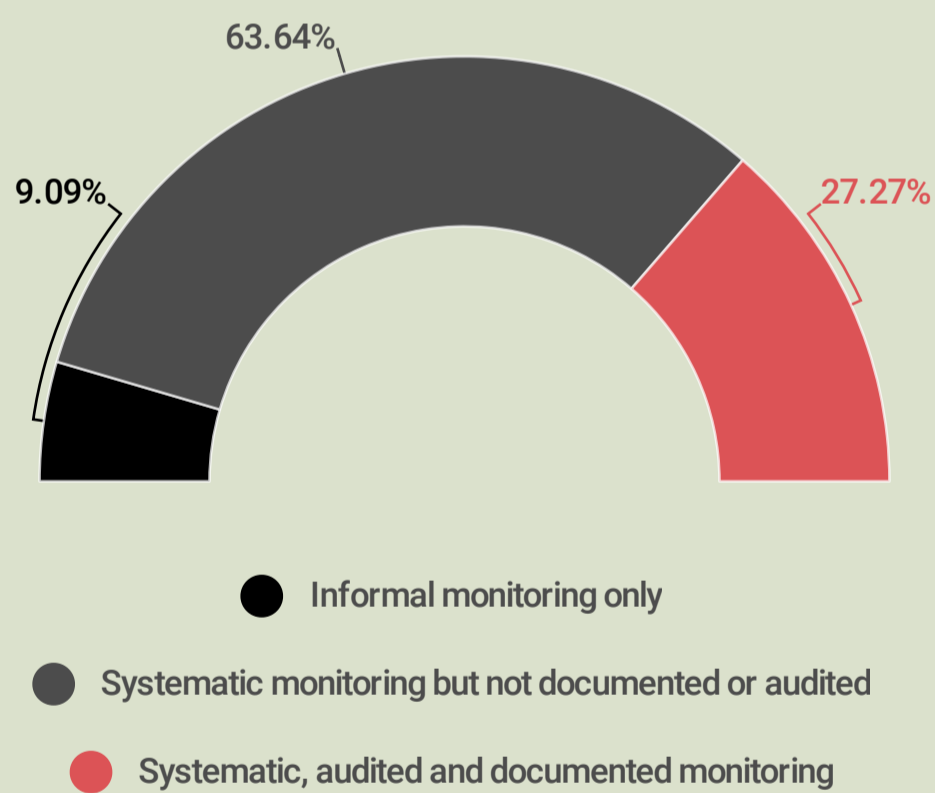
2. Comparative costs

The median annual cost of provision of grass sports fields per hectare is higher than for all other large scale operational activities. Only the cost of maintaining gardens (median \$112K per hectare) is higher.

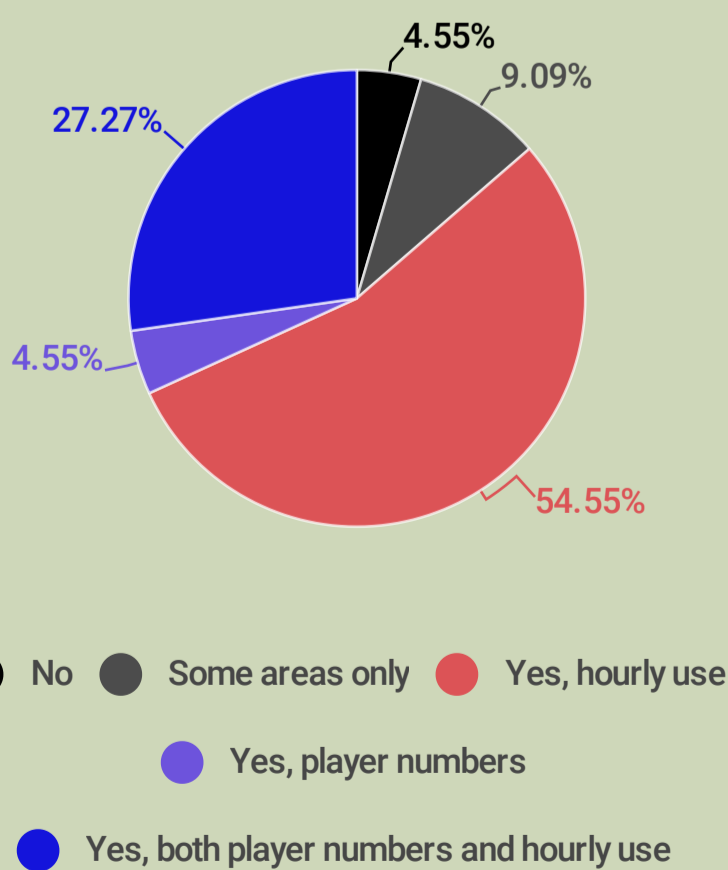


3. Quality control

Around 27% of members in 2018 reported that they have a formal system for monitoring, documenting and independently auditing the standard of service delivery and maintenance of sports fields that is based on documented service standards. Most members monitor maintenance standards systematically but don't audit or document results.



4. Player use recording



The amount of use that sports fields are getting is an important factor in demand management, and planning to improve existing facilities or create new ones to meet increased demand. Most (87%) of members report that they record either hourly use of sportsfields, or player numbers or both. Hourly use is more commonly measured than player numbers.

Yardstick parks benchmarking and parks user surveys helps you collect the data you need to better understand your business, identify areas for improvement and plan for the future.

Contact us

www.yardstickglobal.org